

*Myriam De Roye*

LUXURY HOMES

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Nothing in the world has ever  
been accomplished without  
passion.

FOUNDER AND CEO; MYRIAM DE ROYE

PRESSKIT

[www.mdrluxuryhomes.com](http://www.mdrluxuryhomes.com)







# ABOUT MDR LUXURY HOMES

MDR Luxury Homes specialises in buying and selling premium properties and high-quality new developments to a select clientele throughout Europe, mainly located in Belgium, Holland, Denmark, Germany, France and the UK. Many of the properties are priced above €1 million and the level of service reflects the high sale price.

## Our expertise

- Personal approach: Myriam will personally oversee each client's account.
- Discretion: Complete privacy is guaranteed.
- Experience of dealing with HNWI and celebrity clients
- Comprehensive service and step-by-step guidance
- Multilingual service: English, Dutch & French



Your customer doesn't care  
how much you know  
until they know  
how much you care.

Damon Richards

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MDR's corporate branding represents the Spanish lifestyle, attention to detail and beauty associated with luxury property.

## 02 Mission Statement

MDR's mission is to engage, inspire and impress. MDR is more than just a real estate agency, we are a lifestyle company committed to helping clients reach their property goals.

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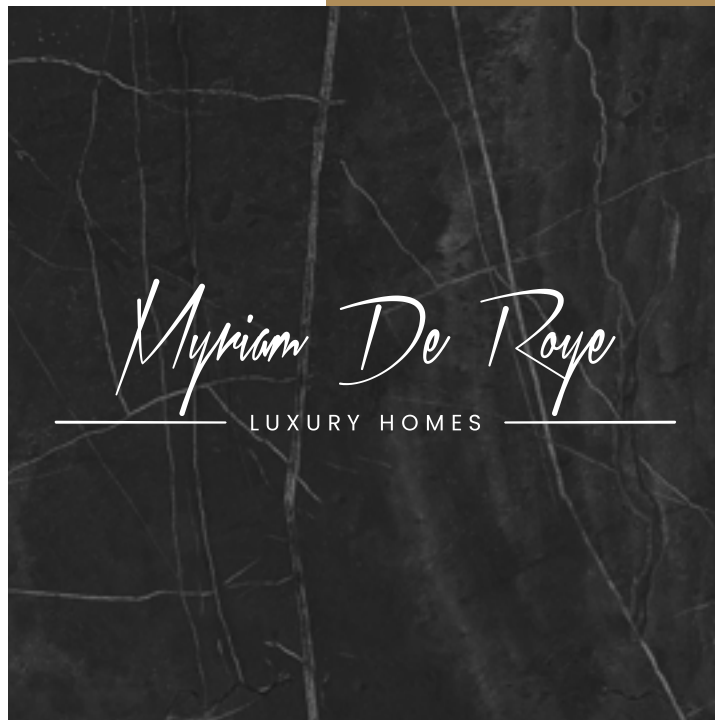
Quality: our policy is to exceed expectations and over-deliver for each and every client.

## 04 Myriam De Roye

Myriam grew up in Belgium and speaks fluent French, English and Dutch. With an eye for detail, she trained as a beautician and ran a luxury wellness centre and spa for many years



The colour palette and font chosen to evoke a feeling of elegance, trust and transparency.



## — BRAND GUIDELINES

MDR's corporate branding represents the Spanish lifestyle and Myriam's Belgian background, attention to detail and appreciation of the beauty associated with luxury homes. The colour palette is a combination of the Spanish (red and yellow) and Belgian national flags (red, yellow and black). The fonts are stylish yet simple, chosen to evoke a feeling of elegance, trust and transparency and to capture the spirit of Myriam De Roye.

## — MISSION STATEMENT

MDR's mission is to **engage, inspire** and **impress**. MDR is more than just a real estate agency, we are a lifestyle company committed to helping clients reach their property goals. Our aim is to elevate the buying and selling experience, by consistently raising the level of service through innovation, collaboration and embracing the latest technology and social media trends.

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## — MDR'S VALUES

- **Quality:** our policy is to exceed expectations and over-deliver for each and every client.
- **Integrity:** We adhere to strict standards and every decision arrived at honestly and fairly.
- **Respect:** All clients are treated with dignity and courtesy at all times.
- **Flexibility:** We go the extra mile to accommodate our clients' needs.
- **Trust:** All transactions are fully transparent.
- **Friendship:** The more we know our clients, the better we can help them achieve their lifestyle and property goals.



## ABOUT — MYRIAM DE ROYE

Myriam grew up in Belgium and speaks fluent French, English and Dutch. With an eye for detail, she trained as a beautician and ran a luxury wellness centre and spa for many years. Today, she is an established real estate professional, who has retained her aesthetic ideals and developed a passion for property.

As regular visitors to Spain, Myriam and her husband Luc, fell in love with lifestyle, and in 2014, they moved to the Costa del Sol where they launched Investo International. Together they have helped many international clients buy and sell properties throughout Spain.

In 2020, Myriam completed the 'Sell it Like Serhant' course to become a certified Pro-Member of global real estate organisation, The Serhant Team.

As a confirmed foodie, in her spare time Myriam relaxes by cooking for friends and family and whenever possible she enjoys sampling the many wonderful restaurants around Malaga, Marbella and Sotogrande.



## ABOUT THE SERHANT TEAM

The Serhant Team was started by Ryan Serhant, who entered the real estate market in 2008 and by 2021 he was ranked by “The Real Deal” as 15th out of the top 100 New York agents. In the same year he launched The Serhant Team.

Today, he is also known as the best-selling author of “Big Money Energy”. His team is ranked by the Wall Street Journal as the “number 1 real estate broker in New York City”. In 2019 alone, Serhant closed over \$1 billion real estate deals globally.

The “Sell it Like Serhant Course” teaches real estate professionals the three tenets of success: real estate, consistent content and to shout it from the mountain tops. They also learn the unique push-pull-persist technique, how to represent both buyers and sellers, the power of traditional and social media and much more.



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Good salespeople know what to expect from clients during every phase of the deal, because they are in tune with their clients’ emotions as they pass through each phase.

Ryan Serhant

## THANK YOU — TESTIMONIALS



A no-nonsense approach  
and a proven track record  
building a comforting sense  
of trust and reliability”

W. Ridley



Myriam De Roye lives up  
to all the expectations one  
can have about the service  
level and professionalism  
in dealing with luxury  
real estate. We have been  
working on a project  
successfully this past year  
and will certainly do so  
again in the future.

M. Morris - UK



Thank you Myriam for the  
unforgettable experience  
of helping us find our  
dream villa near Malaga.  
Your always friendly,  
helpful and problem-  
solving approach and your  
experience on the market  
helped us decide with all  
cards clearly on the table.  
Working with Myriam has  
been a great journey and  
is highly recommendable  
for everybody wanting to  
invest on the Costa del  
Sol!

J. Christensen - Denmark



Besides being very  
pleasant people to work  
with, Myriam and Luc from  
Investo International are  
above all a great team of  
experienced professionals  
who have a sharp eye for  
opportunities and a reliable  
network within the market  
they operate in.

A. Giroux - France



We can't thank Myriam  
enough for helping us  
find our dream home in  
Estepona. It's exactly  
what we dreamed it would  
be – and we didn't go  
over our budget! Myriam's  
local market knowledge,  
expertise and amazing  
dedication made the whole  
buying process truly  
enjoyable. Thank you so  
much, Myriam

K. Vansina - Belgium



For years I have been working  
with Myriam De Roye and her  
team of professionals in many  
areas that she has gathered  
around her.

There is an abundance of  
real estate agents on the  
Costa del Sol, but Myriam is  
one who provides me and my  
clients with all the necessary  
information professionally,  
quickly and certainly very  
knowledgeable. She is driven,  
enthusiastic and has excellent  
business knowledge, both in  
the field of real estate and  
in supervising the purchase  
transaction. A contact with  
whom I hope to be able to do  
business for many years to my  
full satisfaction.

Wessel Wiersma – Aankoopteam Spanje -  
Netherlands



*Myriam De Roye*

LUXURY HOMES

## CONTACT

If you would like to know more about MDR's vision,  
services or to speak to Myriam, please call, email or  
visit the website. We're here to help!

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